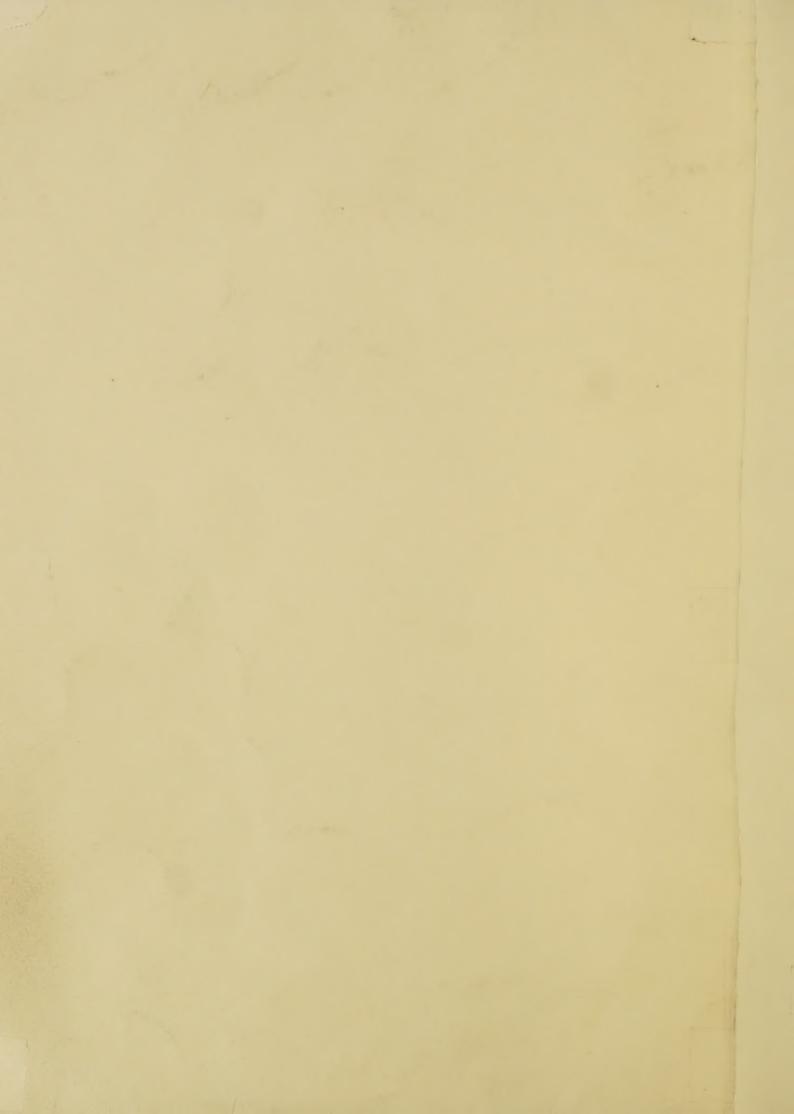
### **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.









# Lilies you'll want ...

### JAN DE GRAAFF'S SPECTACULAR NEW VARIETIES

#### PLANTING INSTRUCTIONS

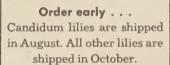
Plant these new lilies in slightly acid, well-drained garden soils, the type that produces good Azaleas and Rhododendrons. Plant them in filtered sunlight in the warmer sections of our country and in full sunlight where cool summers prevail. Put not more than an inch of soil over the Cascade Madonna lilies. All others need from four to six inches. Provide perfect drainage and a good supply of moisture; mulch with good garden compost, leafmold and, if available, old, well-rotted manure.

### **PAGODA**

Mid-Century Hybrid

Upright-flowering with large heads of richest apricot blooms on four foot stems. Dark maroon stems, glossy, deep-green foliage. Vigorous, robust, yet immensely graceful, flowers late in June, early July.

each, \$1.00; three for \$2.75





### FIESTA HYBRIDS

Gay, sparkling, recurved Turk's-cap bells of richest red, maroon, golden yellow and orange, borne on thin, wiry stems from four to five feet tall. Sun-loving, plant five inches deep. They increase rapidly from underground bulblets. Award of Merit, Boston.

each, \$0.95; three for \$2.75; per dozen, \$9.50

#### TALISMAN

A completely new and different *Tiger Lily*, vigorous, prolific with innumerable bulbils growing along the stem; flowers in early July, a month before the Tiger lily. Perfect for the border, for the open woodland, for cutting; stands from five to six feet tall with many large, nodding flowers, a "must" for every lily garden. each, \$0.75; three for \$2.00; per dozen, \$7.50

#### WHITE ELF

L. candidum (not illustrated)

A perfect miniature, but a robust and vigorous grower, it is a novelty of startling beauty and purity, a grand subject for flower arrangements, for a special nook in the border or sunny rock-garden, a real





PARADE Mid-Century Hybrid Rich golden-yellow outward-facing flowers with burnished gold midrib in each petal, blooms wellspaced on two foot stems, a grand border plant. each, \$2.00; three for \$5.50

#### VAGABOND Mid-Century Hybrid

Soft apricot with pink sheen, large outward-facing flowers, slightly spotted with soft brown, stands three feet tall with as many as twelve to fifteen blooms opening over a period of several weeks. each, \$1.60; three for \$4.50

### MID-CENTURY HYBRIDS

Mixed (not illustrated)

A superb blend of hundreds of types and varieties all in vibrant, glowing shades and in an infinite variety of color and form, they represent the very best in hardy garden lilies. Treat like the named varieties but order plenty, both for your borders and for cutting. Supply limited.

each, \$0.90; three for \$2.50; per dozen, \$9.00

### **GOLDEN CHALICE HYBRIDS**

Selected golden-yellow forms of the Rainbow Hybrids, these superb sturdy, vigorous garden lilies are ideal for the perennial border. June-flowering, enormous substance and glowing with health, rich green foliage, grand garden plants, plant five or six inches deep, they increase rapidly.

each, \$0.90; three for \$2.50; per dozen, \$9.00

### MAXWILL

Bright orange, recurved flowers on tall, straight, four to seven foot stems. As many as thirty flowers, gracefully spaced on long and slender pedicels; disease-free, plant six inches deep in full sun.

each, \$0.60; three for \$1.65; per dozen, \$6.00

### RADIANCE

Vigorous, upright-flowering lily, stands two to three feet tall, a rich Chinese lacquer or Mandarinred, treat like Rainbow Hybrids.

each, \$3.00; three for \$8.00; per dozen, \$30.00

### **FLAMINGO**

Rainbow Hybrids

Vigorous, upright-flowering lily with dark green. glossy foliage; enormous, wide-petalled flowers of great substance, treat like Rainbow Hybrids. each, \$0.90; three for \$2.50; per dozen, \$9.00







**RAINBOW HYBRIDS** 

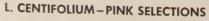
A new race of upright-flowering lilies in shades of yellow, orange and red; gay as a field of tulips, they flower profusely during early June, stems eighteen inches or more; very hardy and easy to grow, plant five to six inches deep in well-drained soil, full sun or part shade.

each, \$0.80; three for \$2.00; per dozen, \$8.00









Once in a while a pink "sport" or mutation shows up in our trumpet lily fields. Through intensive hybridizing we were able to accentuate this unique color and offer a limited number of these lilies, all of them magnificent, robust giant trumpet types in shades of fuchsia and rose-pink.

These lilies need filtered sunlight or light shade to bring out the finest color, as they are apt to bleach somewhat in the sun.

each, \$3.00; three for \$8.00; per dozen, \$30.00



#### **BELLINGHAM HYBRIDS**

Once a major breeding project of Luther Burbank, then the pride of Dr. David Griffith of our U.S.D.A., we offer our new, improved strain of these magnificent American lily hybrids. They like filtered sunlight, stand six feet tall and bear dozens of recurved, gaily-colored flowers-long-lasting, like light, cool soil, winter-mulch in cold sections.

each, \$0.60; three for \$1.60; per dozen, \$6.00

### VALENCIA

Bellingham

Hybrids

Mid-Century Hybrid

Outward-facing flowers of rich golden hues on three foot stems, strongly textured petals with midrib of bronze and many minute maroon dots. late June-flowering. One of our best.

each, \$1.00; three for \$2.75

### **CAMPFIRE**

Mid-Century Hybrid (not illustrated)

A real vibrant Turkey-red, upright-flowering on three foot stems, petals pointed and many flowers of smooth texture, yet substantial and full of fire and gloss, a rich, free-flowering plant which we rate as the best red to date. each, \$1.20; three for \$3.25

### HARMONY

Mid-Century Hybrid (not illustrated)

Wide-petalled, upright flowering lily in shades of richest, sparkling orange. Early flowering, fine for borders and cutting. Stands three feet tall and is a vigorous, robust grower.

each, \$1.00; three for \$2.75

### SERENADE

Mid-Century Hybrid (not illustrated)

A late flowering, clean, brilliant, sparkling orange with outward-facing flowers, sturdy, two-foot stems, ideal for border planting and for pots, deep green flossy foliage.

each, \$1.00; three for \$2.75

### BONANZA

Mid-Century Hybrid

Gay, clear, sparkling orange-yellow color, upright flowering on three to four foot stems, early July and later than other Mid-Centuries. Extremely sturdy, tall, handsome and most prolific grower. each, \$1.00; three for \$2.75

### LILLIAN CUMMINGS

A grand lily from Canada with grenadinered flowers on three to five foot stems. Vigorous, disease-free garden plant. Full sun or partial shade, plant four to five inches deep; lift and separate when clumps become too crowded. July flowering.

each, \$0.80; three for \$2.00; per dozen, \$8.00



### **NEW HARDY LILIES**

As shown in the Saturday Evening Post
House and Garden
House Beautiful
Better Homes and Gardens
Flower Grower Magazine
Popular Gardening
Home Garden, etc., etc.
Farm Journal
American Home

On the slopes of Oregon's Mount Hood a new race of hardy garden lilies has been raised — sturdy, vigorous plants of hybrid origin that will astonish you with their beauty and their dependability.

Walter Marx Gardens is proud to make this special offering of the complete list of Jan de Graaff's new hybrid lilies, winners of innumerable cups, medals and awards at leading horticultural shows here and abroad.

All bulbs offered by us are grown under the personal supervision of Mr. Jan de Graaff, well-known hybridizer and grower. They will be shipped in time for fall planting. The plump, mature, Oregon-grown stock, shipped with full root-system attached, will give complete satisfaction.

Give your garden a treat with a planting of these beautiful lilies. You will be the envy of all your friends and neighbors.

They provide the perfect complement to our irises, their vibrant colors will be the highlight of your garden for years to come. Hardy, vigorous, perfect in form and color they will be a revelation to all who see them.

Walter Marx Gardens, BORING, OREGON

## Five Special Collection Offers

All carefully packed and labeled



### No. 1 MID-CENTURY COLLECTION

Outward-facing: Upright-flowering:
FIREFLAME BONANZA
SERENADE ENCHANTMENT

PARADE CAMPFIRE
VAGABOND HARMONY
VALENCIA PAGODA

one bulb of each.......\$12.00 three bulbs of each......\$33.50



### No. 2 RECURVED LILY COLLECTION

LILLIAN CUMMINGS TALISMAN FIESTA HYBRID MAXWILL

one bulb of each . . . . . \$3.00 three of each . . . . . \$8.00



### No. 3 PACIFIC COAST COLLECTION

3 SUNSET LILY (l. pardalinum giganteum)

1 SHUKSAN — a Griffith hybrid

3 BELLINGHAM HYBRIDS

the seven bulbs..... \$3.50



### No. 4 OLYMPIC COLLECTION

3 L. centifolium OLYMPIC HYBRIDS

SPECIAL SELECT

1 PINK

Five magnificent trumpet lilies for ... \$5.00

Carefully labeled and packed.

## Special Collection for Early Shipment Only

3 L. candidum "CASCADE STRAIN"

1 L. candidum "WHITE ELF"

the four lilies . . . . \$4.00

#### TIME OF SHIPMENTS AND TERMS

We Guarantee all plants to be true to name, top-quality, free from insect pests and disease, and to reach you in a live and healthy condition. If for any reason you are not completely satisfied, please notify us promptly.

LILIES will be shipped beginning October 1 and continuing through November. Earliest shipments will go to those who simply MUST have the plants early, but it is obviously impossible for us to deliver thousands of orders at the outset. We will ship constantly in the sequence as received. Your success is assured if planted any time during this

period, but early ordering is advisable to avoid stock being sold short.

TRANSPORTATION is by prepaid parcel post or express, whichever we deem most expedient. Be sure to state your express office if different from postal address.

TERMS are cash with the order, either check, draft or money order. We do not advise enclosure of currency with your order. No C.O.D. shipments — this adds to cost and involves red tape for you and for us.

### LILY ORDER BLANK

# Walter Marx Gardens,

**BORING, OREGON** 

| OR | DE | R | N | O |
|----|----|---|---|---|
|----|----|---|---|---|

DATE RECEIVED

DATE SHIPPED

|                             |         |                     |      |    | Date |  |  |  |
|-----------------------------|---------|---------------------|------|----|------|--|--|--|
| Ship to                     |         |                     | <br> |    |      |  |  |  |
| Street or R.F.D.            | ******* |                     | <br> |    |      |  |  |  |
| City                        |         | ****                | <br> | St | ate  |  |  |  |
| Express office if different |         | <br>Amount Enclosed |      |    |      |  |  |  |
| SUBSTITUTIONS will not be   |         |                     |      |    |      |  |  |  |

| Quantity | NAME OF LILY                             | 200                  | PRICE |
|----------|------------------------------------------|----------------------|-------|
|          | Special Collection for Early Shipment .  | \$4.00               |       |
|          | 8 9 9 8 8                                |                      |       |
|          | 7 7 7 8                                  | 2 ///                |       |
|          |                                          | 8 6/2                |       |
|          |                                          |                      |       |
|          |                                          | 7///                 |       |
| ,        |                                          |                      |       |
|          |                                          |                      |       |
|          |                                          |                      |       |
|          |                                          |                      |       |
|          | 0 8/ 0 8                                 |                      |       |
|          |                                          |                      |       |
|          | 7                                        |                      |       |
|          |                                          |                      |       |
|          | Collection No. 1—One each of 10 \$12.00, | 3 each of 10 \$33.50 |       |
|          | Collection No. 2—One each of 4 \$3.00,   | 3 each of 4 \$8.00   |       |
|          | Collection No. 3–7 bulbs                 | \$3.50               |       |
|          | Collection No. 4—5 bulbs                 | \$5.00               |       |
|          | Bulbs @ 5c each for forwarding*          | 8 8 1 8              |       |
|          | 9 7 9 9                                  | Total                |       |

\*Transportation charges are not included, add 5c per bulb to cover forwarding charges.

ORDER NOW . . . We ship at the proper time for planting.

NO ENVELOPE NECESSARY

They are carefully packed

intact and will arrive at

with full root system

planting. (See instruc-

tions on folder).

the proper time for

This order blank is a self-contained mailing envelope. Fold along ruled lines and seal by moistening glued edge. Be sure your name and complete address are plainly written or printed on the other side of this blank.

BORING, OREGON

conditions for developing

All deGraaff lily bulbs are grown under ideal hardy, disease resistant

strains and varieties.

Mer Marx Gardens

LETTER POSTAGE HERE

FROM \_\_\_\_ADDRESS

USE

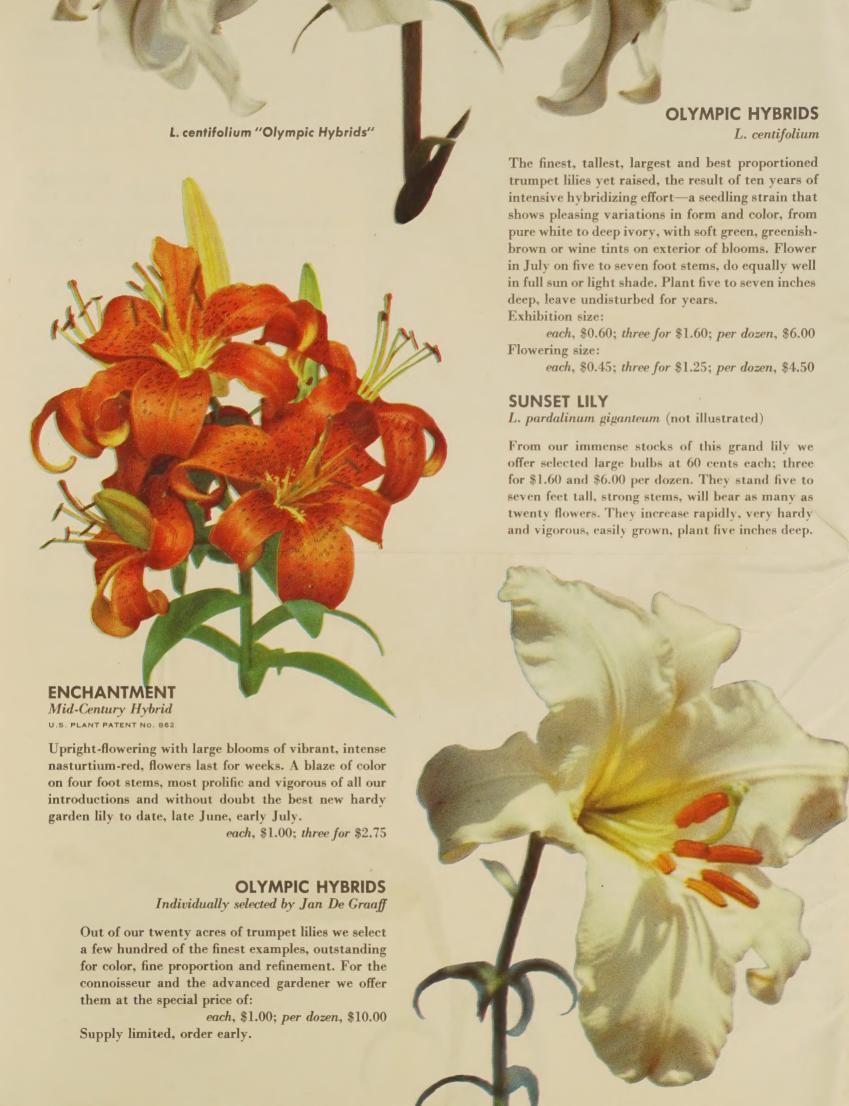
FOLD ON THIS LINE

Please don't overlook adding 5c per bulb to

con or shipping costs.

FOLD ON THIS LINE

Shipments will be made by parcel post or express at our option unless you give us special instructions.



each, \$2.00; three for \$5.00; per dozen, \$20.00

August delivery-order early.

### CASCADE STRAIN

L. candidum

This new, pure white, vigorous, disease-resistant Madonna lily, reinvigorated and hardier, has larger, more substantial, better placed flowers than any of the older strains you have known. We recommend this lily without any hesitation as the major triumph of our years of effort. June-flowering, must be planted early, August-September preferred. Plant very shallow with not more than an inch of soil over the top of the bulb.

Large dulbs: each, \$0.80; three for \$2.00; per dozen, \$8.00 August delivery—order early.

### L. AURATUM PLATYPHYLLUM

Cold Band Lily (Illustrated on address panel)

Oregon-grown, healthy bulbs with the immense root-system left on, fall-delivered, ready to grow. August-flowering, immense blooms, stems up to six feet tall, glossy, wide, deep-green foliage—unusually exotic, richly scented. These grandest, most beautiful of all lilies, are seen at their best when grown from our disease-free, robust, vigorous stock. Bulbs raised in isolation and specially selected.

each, \$1.00; three for \$2.75; per dozen, \$10.00

